



EVERYTHING ELSE IS JUST A GAME.

KYEvents.net

A Cross Country Fence Sponsorship puts your name before the competitors, volunteers and spectators: a loyal and supportive audience. You will join fellow Eventing Enthusiasts in the spotlight of supporting the health and stability of the sport we all love.

**CROSS COUNTRY...
EVERYTHING ELSE
IS JUST A GAME.**

For more information about available sponsorships contact:

**CROSS COUNTRY
FENCE
SPONSORSHIP
PROGRAM**

Sign Example



**Lexington Series
P.O. Box 1334
Shelbyville, KY 40065
(859) 612-2479
hmf@iglou.com**

**1500 PEOPLE PER DAY
OVER 3 DAYS
4500 PER COMPETITION**



CROSS COUNTRY...

Hagyard Midsouth Team Challenge is the oldest team competition in the nation!

This competition is proud to host 7 levels of competition including a CCI3-S, CCI3-L, CCI2-L and two levels of Classic Format Three-Day Events! This event has become a premier destination event for riders all over the eastern United States.

We benefit the Mid-South Eventing & Dressage Association, a 501(c) (3) non-profit organization that provides educational opportunities, fair and safe competitions, and promotes the welfare of the horse and rider. ***Fence sponsorship qualifies as a charitable donation.***

HAGYARD MIDSOUTH

CCI2-L, CCI3-S, CCI3-L
& TEAM CHALLENGE

Sponsorship of our prestigious event provides many benefits.

- *Visibility & Name Recognition*
- *Targeted Marketing*
- *Direct Marketing*

Your Sponsorship Includes:

- *Professionally produced 18" x 24" all-weather sign with your logo located at the jump.*
- *Sponsorship Listing on KyEvents.net*
- *Prominent listing on the Sponsors' page in the Event Program*
- *Your marketing collateral distributed directly to competitors in packets*

Professional design help available for a nominal fee. Please email your existing artwork to: jencoleman111@yahoo.com.



SPONSORSHIP AGREEMENT

*Please check your choice(s) indicating the level of sponsorship(s).
Tear off and use the envelope provided.*

CROSS COUNTRY FENCE SPONSORSHIPS
All prices are per year unless stated otherwise.

Name: _____

Email: _____

Phone: _____

___ Simple XC Fence – \$250, 1 year

___ Simple XC Fence – \$400, 2 years

___ Start Box/First XC Fence – \$500, 1 year

___ Start Box /First XC Fence – \$800, 2 years

___ Last XC Fence – \$500, 1 year

___ Last XC Fence – \$800, 2 years

___ Signature "Draws a crowd" Fences

Available – Contact us for more information

TOTAL ENCLOSED: \$ _____

Name on Credit Card

Card Number

Expiry Date

CVC

*Mail a check payable to: Team Challenge
Mail to: Lexington Series
914 Harrington Mill Road, Shelbyville, KY 40065*