

# The Lexington Series

**SPRING BAY HORSE TRIALS, APRIL 7-8, 2018**  
**PARK EQUINE KENTUCKY CLASSIQUE HORSE TRIALS, AUGUST 31-SEPTEMBER 2, 2018**  
**HAGYARD MID SOUTH THREE DAY EVENT & TEAM CHALLENGE, OCTOBER 17-21, 2018**

## **Trade Fair Rules**

Kentucky Horse Park  
Lexington, KY

- 1. Application Form Deadline** - Space will only be reserved if complete form with appropriate fee is submitted. **While telephone inquiries are welcome, applications for the trade fair are not accepted by phone.** Applications need to be received no later than 30 days prior to any individual horse trial.
- 2. Space Assignment** - Application for space will be dealt with by the Trade Fair Committee in its sole discretion and the Committee shall determine the position to be allotted to Merchants. Merchants must use space provided and designated by the Trade Fair Committee. The Trade Fair Committee reserves the right to exclude any person or firm from exhibiting or close the stand of any Merchant for conduct objectionable to the Trade Fair. No Merchant will be allowed to place exhibits of any type or description in such a manner as to unduly obscure the exhibits of any adjacent stand.
- 3. Set Up of Stands and Hours of Operation** - Goods, exhibits and units may arrive on the grounds one day earlier than the first day of the Horse Trials unless other special arrangements are made. All stands must be set up by 9:00 am, on the first day of the event. The first day of the event is considered the first day of dressage. Stands will remain open until 6:00 pm or one hour after the last horse each day of the horse trials. **Goods, exhibits and units must be removed by 8:00 pm on the last day of the event unless special arrangements are made.** You may park your vehicle behind your booth space. Electricity will be available to the vendors. **YOU MUST BRING YOUR OWN EXTENSION CORDS.** Only 110 is available.
- 4. REFUNDS** – No refund will be made after two weeks prior to the event.
- 5. Liability** – Every merchant agrees to assume all risks of loss, injury, theft or damage of any kind or nature whatsoever to any exhibit or component thereof, including goods, merchandise, chattels, papers and business records or other property which may be in or come into the exhibitor's possession during the course of the exhibit and to assume all liability for damage to property, person or persons arising from accidental or other causes incidental to movement and operation of the trade fair area and hereby releases the Kentucky Horse Park, the Trade Fair Committee, the Lexington Series and the events which the merchant is attending from any liability whatsoever.

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**6. Insurance** - All merchants shall furnish to the Trade Fair Committee proof of comprehensive general liability and products liability insurance in a form satisfactory to the Trade Fair Committee. Proof of insurance or a signed waiver must be received with this form of application or merchant will not be allowed to set up.

Questions: Contact Bev Henson at 502-220-0187 or email [bevhenson@me.com](mailto:bevhenson@me.com)

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## VENDOR APPLICATION

All merchants shall furnish to the Trade Fair Committee proof of comprehensive general liability and products liability insurance in a form satisfactory to the Trade Fair Committee. PROOF OF INSURANCE OR A SIGNED WAIVER MUST BE RECEIVED WITH THIS FORM OF APPLICATION, OR MERCHANT WILL NOT BE ALLOWED TO SET UP.

Firm Name

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Type of Business

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Contact Person-

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Address

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City/State/Zip

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Website

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Email

Telephone

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Fax

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**I AGREE TO THE CONDITIONS OF APPLICATION AND THE “RULES FOR THE TRADE FAIR” AND WILL ABIDE BY THEM.**

**Signature**

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## FEES\*

Please check all that apply:

- Spring Bay Horse Trials**  
 **Kentucky Classique Horse Trials**  
 **Hagyard Mid-South Three Day Event & Team Challenge**
- No booth but in barn solicitation.....\$100  
 Single Booth Space 12' x 12'..... \$200  
 Double Booth Space 24' x 12'..... \$250  
 Trailer or Trailer & Tent..... \$300  
 Semi Trailer.....\$400

You will be attending:

- Spring Bay Horse Trials  
 Kentucky Classique Horse Trials  
 Hagyard Midsouth Three Day Event & Team Challenge

**Payment is required before the first event. After the first event**

- Bill me for Vendor Fee  
 Pay at event for Vendor Fee  
Check Enclosed \$ \_\_\_\_\_

**Please make checks payable to: THE LEXINGTON SERIES**

Mail check, application and advertisement information to:

Bev Henson  
606 Brown Ave.  
Shelbyville, KY 40065

If you have questions, please contact Bev Henson at 502-220-0187 or e-mail at

[bevhenson@me.com](mailto:bevhenson@me.com).

Please do not contact the Show Organizer with questions.

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## Promotional Opportunities for Vendors

Each trade fair Merchant receives a business card size black and white advertisement in the Official Event Program at no charge. Please return your business card with this form or send it electronically. Additionally there are other promotional opportunities for trade fair Merchants.

### I wish to place an ad in the programs:

Ad Size	Dimensions	Cost Per Program
_____ Full Page Inside	7.5 x 10	\$115
_____ Half Page	7.5 x 4 7/8	\$ 45
_____ Quarter Page	3 5/8 x 4 7/8	\$ 20
_____ Business Card	3.5 x 2.5	FREE

\_\_\_\_\_ **I wish to have my banner on a cross country jump.**  
Limited to 2 feet by 12 feet in size **\$250 per event**

\_\_\_\_\_ **I wish to have my banner displayed in the stadium area** **\$225 per event**

\_\_\_\_\_ **I wish to be a fence sponsor.** **\$200 per event**

\_\_\_\_\_ **Other sponsorship opportunities are available or may be custom designed.**  
For more information contact Bev Henson at [bevhenson@me.com](mailto:bevhenson@me.com).

### I wish to participate in the following events:

\_\_\_\_\_ **Spring Bay Horse Trials** April 7-8, 2018  
Ads Submitted By: March 26, 2018

\_\_\_\_\_ **Kentucky Classique Horse Trials** August 31-September 2, 2018  
Ads Submitted By: August 20, 2018

\_\_\_\_\_ **Hagyard Midsouth Three Day Event & Team Challenge** October 17-21, 2018  
Ads Submitted By: October 5, 2018

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**Please make checks payable to: THE LEXINGTON SERIES**

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Bev Henson  
606 Brown Ave.  
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