

The Lexington Series

PARK EQUINE KENTUCKY CLASSIQUE HORSE TRIALS, SEPTEMBER 1-3, 2017
HAGYARD MID SOUTH THREE DAY EVENT & TEAM CHALLENGE, OCTOBER 18-22, 2017

Trade Fair Rules

Kentucky Horse Park
Lexington, KY

- 1. Application Form Deadline** - Space will only be reserved if complete form with appropriate fee is submitted. **While telephone inquiries are welcome, applications for the trade fair are not accepted by phone.** Applications need to be received no later than 30 days prior to any individual horse trial.
- 2. Space Assignment** - Application for space will be dealt with by the Trade Fair Committee in its sole discretion and the Committee shall determine the position to be allotted to Merchants. Merchants must use space provided and designated by the Trade Fair Committee. The Trade Fair Committee reserves the right to exclude any person or firm from exhibiting or close the stand of any Merchant for conduct objectionable to the Trade Fair. No Merchant will be allowed to place exhibits of any type or description in such a manner as to unduly obscure the exhibits of any adjacent stand.
- 3. Set Up of Stands and Hours of Operation** - Goods, exhibits and units may arrive on the grounds one day earlier than the first day of the Horse Trials unless other special arrangements are made. All stands must be set up by 9:00 am, on the first day of the event. The first day of the event is considered the first day of dressage. Stands will remain open until 6:00 pm or one hour after the last horse each day of the horse trials. **Goods, exhibits and units must be removed by 8:00 pm on the last day of the event unless special arrangements are made.** You may park your vehicle behind your booth space. Electricity will be available to the vendors. **YOU MUST BRING YOUR OWN EXTENSION CORDS.** Only 110 is available.
- 4. REFUNDS** – No refund will be made after two weeks prior to the event.
- 5. Liability** – Every merchant agrees to assume all risks of loss, injury, theft or damage of any kind or nature whatsoever to any exhibit or component thereof, including goods, merchandise, chattels, papers and business records or other property which may be in or come into the exhibitor's possession during the course of the exhibit and to assume all liability for damage to property, person or persons arising from accidental or other causes incidental to movement and operation of the trade fair area and hereby releases the Kentucky Horse Park, the Trade Fair Committee, the Lexington Series and the events which the merchant is attending from any liability whatsoever.

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6. Insurance - All merchants shall furnish to the Trade Fair Committee proof of comprehensive general liability and products liability insurance in a form satisfactory to the Trade Fair Committee. Proof of insurance or a signed waiver must be received with this form of application or merchant will not be allowed to set up.

Questions: Contact Bev Henson at 502-220-0187 or email bevhenson@me.com

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VENDOR APPLICATION

All merchants shall furnish to the Trade Fair Committee proof of comprehensive general liability and products liability insurance in a form satisfactory to the Trade Fair Committee. PROOF OF INSURANCE OR A SIGNED WAIVER MUST BE RECEIVED WITH THIS FORM OF APPLICATION, OR MERCHANT WILL NOT BE ALLOWED TO SET UP.

Firm Name

Type of Business

Contact Person-

Address

City/State/Zip

Website

Email

Telephone

-

Fax

I AGREE TO THE CONDITIONS OF APPLICATION AND THE “RULES FOR THE TRADE FAIR” AND WILL ABIDE BY THEM.

Signature

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FEES*

Please check all that apply:

- Kentucky Classique Horse Trials**
 Hagyard Mid-South Three Day Event & Team Challenge
 No booth but in barn solicitation.....\$100
 Single Booth Space 12' x 12'..... \$200
 Double Booth Space 24' x 12'..... \$250
 Trailer or Trailer & Tent..... \$300

You will be attending:

- Kentucky Classique Horse Trials
 Hagyard Midsouth Three Day Event & Team Challenge

Payment is required before the first event. After the first event

- Bill me for Vendor Fee
 Pay at event for Vendor Fee
Check Enclosed \$ _____

Please make checks payable to: THE LEXINGTON SERIES

Mail check, application and advertisement information to:

Bev Henson
606 Brown Ave.
Shelbyville, KY 40065

If you have questions, please contact Bev Henson at 502-220-0187 or e-mail at bevhenson@me.com.

Please do not contact the Show Organizer with questions.

***NOTE: Any vendor not opening but staying in place will pay \$600.**

Promotional Opportunities for Vendors

Each trade fair Merchant receives a business card size black and white advertisement in the Official Event Program at no charge. Please return your business card with this form or send it electronically. Additionally there are other promotional opportunities for trade fair Merchants.

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I wish to place an ad in the programs:

Ad Size	Dimensions	Cost Per Program
_____ Full Page Inside	7.5 x 10	\$115
_____ Half Page	7.5 x 4 7/8	\$ 45
_____ Quarter Page	3 5/8 x 4 7/8	\$ 20
_____ Business Card	3.5 x 2.5	FREE

_____ **I wish to have my banner on a cross country jump.**
Limited to 2 feet by 12 feet in size **\$250 per event**

_____ **I wish to have my banner displayed in the stadium area** **\$225 per event**

_____ **I wish to be a fence sponsor.** **\$200 per event**

_____ **Other sponsorship opportunities are available or may be custom designed.**
For more information contact Bev Henson at bevhenson@me.com.

I wish to participate in the following events:

_____ **Kentucky Classique Horse Trials**

September 1-3, 2017

Ads Submitted By: August 20, 2017

_____ **Hagyard Midsouth Three Day Event & Team Challenge**

October 18-22, 2017

Ads Submitted By: October 6, 2017

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Mail check, application and advertisement information to:

Bev Henson
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Shelbyville, KY 40065

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